



About Me

Creative, innovative & dedicated Senior Graphic Designer/ Illustrator, who is passionate about all forms of art & design.

My strengths include brand strategy & identity design, digital illustration & web design.

I have over 8 years industry experience in an array of different workplaces & design disciplines from printers through to studios.

My Skills

TECHNICAL

- Adobe Creative Cloud (*Expert*)
- Adobe Illustrator (*Expert*)
- Adobe Indesign (*Expert*)
- Adobe Photoswop (*Expert*)
- Adobe After Effects (*Expert*)
- Adobe XD (*Expert*)
- Adobe Acrobat (*Expert*)
- Sketch (*Expert*)
- Responsive Website Design (*Expert*)
- UI/UX for mobile applications (*fundamental knowledge*)
- HTML/CSS & Wordpress (*fundamental knowledge*)
- Pre-press requirements, for digital/traditional printing (*Expert*)
- Microsoft Office programs (*Expert*)
- Traditional & digital illustration (*Expert*)

PROFESSIONAL

- Management
- Organisational
- Written/verbal communication
- Time management
- Leadership
- Problem solving
- Strategic thinking
- Collaborative

Ben Teschner

Contact Details

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Qualifications

DIPLOMA - GRAPHIC DESIGN
2010-2012 | Martin College, QLD, Aus

CERTIFICATE IV - PHOTO IMAGING
2009 | SQIT, Southern QLD TAFE, Aus

YEAR 12 SENIOR CERTIFICATE
Graduated 2007 | St Joseph's College, QLD

References

WHITE BEAR FOUNDATION & QLD SCHOOL OF BEAUTY

1. Maria Bach (*Owner & Director*)
+61 414 442 733 | mcbach@qsb.com.au

CANADA DRIVES (VANCOUVER)

2. Dan Cruikshank (*Creative Director*)
1-888-865-6402 | dan@canadadrives.ca

SOAK CREATIVE

3. Rob Kille (*Owner/Project Manager*)
(07) 3103 0412 | rob@soak.co

My Experience

Ben Teschner (Redux Studio) | 2012 - PRESENT
Freelance Graphic Designer & Illustrator/Business Owner

SKILLS ACQUIRED

- Client management/customer service
- Ability to design efficiently & meet tight deadlines
- Financial business essentials including: accounting, invoicing & quoting, contract writing, proposals
- Photography - digital

KEY RESPONSIBILITIES

- Art direction/brand strategy
- Designing layout for print & digital platforms
- Creative concept generation & development
- Brand development/implementation, including brand guideline creation
- Illustration; Computer/Wacom & traditional ink
- Business operations; client enquiries/management, administration, proposals

Sketch Corp. | MAR 2020 - PRESENT
Lead Graphic Designer, BNE, QLD

Soak Creative | OCT 2018 - FEB 2020
Lead Graphic Designer, BNE, QLD

SKILLS ACQUIRED

- Designing with efficiency to meet time constraints & tight budgets
- Extensive UX/UI & digital design knowledge
- Client management & communication skills; ability to converse with a diverse range of clients & run branding workshops
- Strategical brand thought processes
- Implementing style/brand guidelines
- Team leadership - mentoring junior designers
- Animation - After Effects (fundamental knowledge)
- Mobile application design - Sketch
- Responsive website design, primarily for Wordpress
- Project management software - Including, Asana, Toggl, Workflow Max

KEY RESPONSIBILITIES

- Develop & produce design products consistent with the respective strategic plans, priorities & corporate identity requirements
- Develop highly creative communication solutions & concepts for projects including print & online advertising, signage, displays, responsive website design, application design, Google display & social media advertising

- Brand identity design
- Managing procurement of services from external suppliers (e.g. printing, contracted designers) including cost estimates, quotations & stock levels
- Creative advertising concept generation & development
- Maintaining a current awareness of industry trends
- Quality control for a small design team; providing feedback & guidance to junior designers
- Creative advertising concept generation & development
- Maintain a current awareness of industry trends
- Quality control for small design team; providing feedback & guidance
- Managing projects from development & research stage, through to completed brand execution
- Executing & organising developer hand off; file exportation, deadlines, guidelines etc.

Canada Drives | NOV 2016 - JUNE 2018
Senior Graphic Designer, Vancouver, Canada

SKILLS ACQUIRED

- Designing with efficiency to meet time constraints & tight budgets
- Extensive UI & digital design knowledge
- Collaboration/communication skills; ability to converse and coordinate with a diverse range of in-house departments & teams
- Implementing and adhering to style/branding guidelines
- Team leadership
- Animation - After Effects (fundamental knowledge)
- Marketing - A/B testing advertisements
- Social Media advertising for Facebook & Instagram
- Designing for Google display using Google Web Designer

KEY RESPONSIBILITIES

- Designing and animating advertisements for multiple social media platforms, using vector illustration methods and after effects
- Develop highly creative communication solutions & concepts for projects including print & online advertising, promotional items, signage, displays, responsive website design, application design, Google display advertising & social media
- Brand identity design
- Digital illustration for advertisements and in-house brand application
- Managing procurement of services from external suppliers (e.g. printing, contracted designers) including cost estimates, quotations & stock levels
- Creative advertising concept generation & development
- Quality control for small design team; providing feedback & guidance

QLD Government | OCT 2015 - JUNE 2016
Lead Graphic Designer, EHP Department, BNE, QLD

SKILLS ACQUIRED

- Ability to implement & action effective filing systems
- Extensive printing & pre-press knowledge
- Client management/communication skills; ability to converse with a diverse range of external suppliers & tailor customer service effectively
- Thinking creatively while adhering to strict style/branding guides
- Brainstorming & creative collaboration skills

KEY RESPONSIBILITIES

- Develop & produce design products consistent with the respective departmental strategic plans & priorities & corporate identity requirements
- Develop highly creative communication solutions & concepts for projects including print & online material, video animation, promotional items, signage, displays & website & social media graphics
- Print design and pre-press for brochures & signage
- Packaging design including labels, boxes & tags
- Managing procurement of services from external suppliers (e.g. printing, contracted designers) including cost estimates & quotations
- Maintain a current awareness of industry trends, knowledge & skills in design & publishing processes

Worldwide Printing | FEB 2015 - JUL 2015
Graphic Designer/Pre-press, BNE, QLD

SKILLS ACQUIRED

- Designing to meet time constraints & tight budgets
- Ability to implement & action effective filing systems for large business
- Extensive printing & pre-press knowledge, including wide format print
- Client management/communication skills; ability to converse with a diverse range of clients, tailoring customer service effectively
- Printing operations knowledge

KEY RESPONSIBILITIES

- Pre-press duties; ensuring files are suitable, collaborating with printers
- Designing for print, digital & email communications
- Brand identity & logo design
- Packaging design including, labels, boxes & tags
- Creative concept generation & development
- Customer service; liaising with clients, quoting